

For Immediate Release
Date Released: October 5, 2023
Media Contact: Phil Goodman
(phil.goodman@mdusbc.com)
(248) 443-2695 ext. 100



METRO DETROIT USBC INTRODUCES THE 2023-24 WOMEN'S/MEN'S "TURBO CUP" SERIES

Turbo 2-N-1 Grips is continuing to demonstrate their commitment to competitive bowlers throughout the nation and in this situation to the Detroit Bowling Community. They have stepped up to sponsor the 2023-24 Women's/Men's Series. The series consist of six events during the season. The opening event is the Mixed Baker Doubles this Sunday, October 8th, at Thunderbowl Lanes in Allen Park. In this event, men and women partner against other doubles teams to celebrate the beginning of an exciting season. For the remaining five events, competition is singles oriented with points accumulated to determine who was the most dominant bowler in the women's and men's categories throughout the season and wins the "Turbo Cup."

Chris Sand, Turbo 2-N-1 Grips Vice President – Sales, expressed excitement about this partnership and is looking forward to promoting bowling, new equipment and incentives for bowlers in Metro Detroit. He encourages participants in the Series events, other tournaments and leagues to continue to improve their games through instruction and updated information on new equipment. He noted, "the number one way to stay current with the fast developing equipment is to visit the pro shops where you bowl on a regular basis." In addition to the Series events, Sand is looking forward to discussing further partnership opportunities with Metro Detroit USBC.

The remaining "Turbo Cup" events take place on the second Sunday of every month through April, 2024, with the exception of February. A full list of tournaments can be viewed at www.mdusbc.com/tournaments .

Turbo 2-N-1 Grips, developer of the original 2-N-1 Grip, formed in 1989. Throughout the years they have become known as one the best and most innovative companies in the bowling community. To learn more about Turbo 2-N-1 Grips, visit www.turbogrips.com as Detroit is "Driven to Bowl."

The Metro Detroit USBC serves over 32,000 adult and youth bowlers in the Metropolitan Detroit market and is the largest local association of the United States Bowling Congress.